



Informal Development

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Digital Marketing, Graphic Design, & SEO

2020

Thanks for your interest in our digital marketing All our packages on this brochure can also be looked at as combined labor packages. Please note that any paid advertising including SEO will require a separate budget not included in the labor package pricing below. This budget can be decided at a later time.

Logo Packages	\$249
	<ul style="list-style-type: none">• Includes logo + branding assets for your company.• Original design with simple layering.• Includes copyright for intellectual property + source documents.• Option to incorporate into existing company brand design.
	\$499
	<ul style="list-style-type: none">• Includes premium logo + branding assets for your company.• Original design with complex layering• Includes copyright for intellectual property + source documents.• Includes up to 3 future updates & modifications.

Independent Rates	Digital Marketing & Graphic Design
	<ul style="list-style-type: none">• Graphic Design rates start at \$40/hr• Digital Marketing Labor starts at \$40/hr• Digital Marketing Consulting starts at \$30/hr
	Photo & Video
	<ul style="list-style-type: none">• Full frame photo options starting at \$35/per photo• All include RAW image files• Promotional Video options starting at \$199• Can incorporate with existing branding/website

Below you can find the pricing for our monthly digital marketing subscription packages. These subscriptions are suitable for companies that wish to establish a monthly budget for SEO or digital marketing services.

Digital Marketing & SEO	\$149.99/mo
	<ul style="list-style-type: none">• 2 hours monthly labor for SEO or digital marketing services.• Includes website stats and web traffic analysis for your website.• Suitable for paid advertising budgets of \$50 - \$200.• Includes your choice of digital marketing materials within labor limit.
	\$249.99/mo
	<ul style="list-style-type: none">• 5 hours monthly labor for SEO or digital marketing services.• Advanced analytics and monthly traffic reports.• Suitable for paid advertising budgets of \$200 - \$400• Includes your choice of digital marketing materials within labor limit.

Digital Marketing & SEO	\$499.99/mo
	<ul style="list-style-type: none">• 10 hours monthly labor for SEO or digital marketing services.• Advanced analytics and monthly traffic reports.• Suitable for paid advertising budgets of \$400 - \$600• Includes your choice of digital marketing materials within labor limit.
	\$749.99/mo
	<ul style="list-style-type: none">• 15 hours monthly labor for SEO or digital marketing services.• Advanced analytics and monthly traffic reports.• Suitable for paid advertising budgets of \$600 - \$800• Includes your choice of digital marketing materials within labor limit.

\$999.99/month

- 20 hours monthly labor for SEO or digital marketing services.
- Advanced analytics and monthly traffic reports.
- Suitable for paid advertising budgets of \$800+
- Includes your choice of digital marketing materials within labor limit.

Custom Advertising Campaign

- Design your own customized plan for, AdWords, or other marketing materials.
- Includes website stats and marketing analysis for your website & optional marketing campaign.